

2024 Conference Support and Exhibit Opportunities



It is with great excitement that we invite you to be a part of our 2024 Oregon and Washington State Conference!

We will be meeting in-person in Tacoma, Washington – April 14-16, 2024.

As part of this event and in addition to table-top exhibits, we are utilizing an interactive mobile app. The app provides several opportunities to connect with members for an extended period (April through May). (This is in addition to the in-person opportunity on April 15th, with a dedicated exhibit time from 11:30 a.m. – 1:30 p.m.).

We invite you to be a part of this event!

We would love to discuss these opportunities with you. The interaction with exhibitors and supporters during the conference is one of our highest rated member activities. Experience with this app indicates that more members will access your information over a longer period of time.

We hope you will be able to join us virtually this year.

Questions? Please contact the Oregon and Washington State Academy Office via email (wsand@quidnunc.net) or call 206-935-5104 and ask to speak to Barb Pyper or Cara Nichols.

2024 Conference Support Opportunities

*See page 3 for a detailed explanation of associated app benefits



Option	Benefits	Cost
<p>Platinum Supporter 3 opportunities</p>	<ul style="list-style-type: none"> ▪ Table-top exhibit on Monday, April 15th (11:30 – 1:30). (optional) ▪ A 2-minute recorded video that will be available to all attendees on the website and will be part of the app. We will work with the sponsor to create and record this video by March 8, 2024. ▪ Recognition as we start each day. ▪ Full Monday/Tuesday Conference registration for up to four company attendees ▪ Sponsored eblast to all conference attendees at a mutually agreeable/available time (complete by May 31, 2024). Up to 500 words, 3 images, 4 hyperlinks. ▪ *App benefits: <ul style="list-style-type: none"> ○ Expanded sponsor listing <ul style="list-style-type: none"> ▪ Web link ▪ Contact info ▪ Up to 3 PDF handouts ○ Six push notifications ▪ Sponsorship promoted in up to 3 member communications (eblasts, social media) ▪ Contact information for all attendees (as allowed by the attendees) ▪ Complete metrics report from attendee app usage 	<p>Starting at \$2,500</p>
<p>Gold Supporter 10 opportunities</p>	<ul style="list-style-type: none"> ▪ Table-top exhibit on Monday, April 15th (11:30 – 1:30). (optional) ▪ Recognition as we start each day. ▪ Full Monday/Tuesday Conference registration for up to three company attendees ▪ *App benefits: <ul style="list-style-type: none"> ○ Expanded sponsor listing ○ Three push notifications ▪ Sponsorship promoted in up to 2 member communications (eblasts, social media) ▪ Contact information for all attendees (as allowed by the attendees) ▪ Complete metrics report from attendee app usage 	<p>\$1,000</p>
<p>Silver Supporter 25 opportunities</p>	<ul style="list-style-type: none"> ▪ Table-top exhibit on Monday, April 15th (11:30 – 1:30). (optional) ▪ Full Monday/Tuesday Conference registration for one company attendee ▪ *App benefits: <ul style="list-style-type: none"> ○ Sponsor listing ▪ Sponsorship promoted in one member communications (eblasts, social media) ▪ Contact information for all attendees (as allowed by the attendees) ▪ Complete metrics report from attendee app usage 	<p>\$500</p>
<p>Bronze Supporter</p>	<ul style="list-style-type: none"> ▪ This is a Oregon and Washington State member benefit only for members who own their own business. Benefits includes registration for Monday only for 1 person and a table-top exhibit on Monday, April 15th. 	<p>\$250</p>



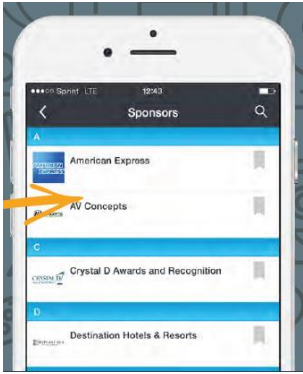
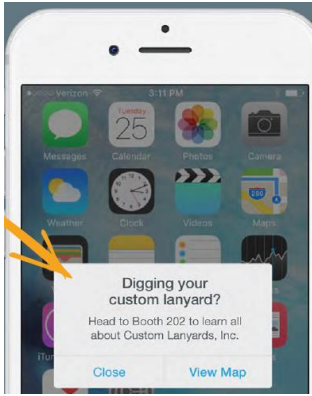
Summary of Benefits:

Benefits/Deliverables	Platinum	Gold	Silver	Bronze
Table-top exhibit on 4/15	✓	✓	✓	✓
Recognition as we start each day	✓	✓		
Registration for Monday and Tuesday	4 attendees	3 attendees	1 attendee	
Registration for Monday				1 attendee
Promotional video	✓			
Sponsored eblast to all registrants	✓			
App – expanded listing	✓	✓		
App – listing			✓	
Sponsor promo in communications	3	2	1	
Registrant contact info	✓	✓	✓	
App metrics	✓	✓	✓	

Let us know a good time to connect with you to discuss these opportunities!



An explanation of the app benefits:

What	Details	
<p>Sponsor and Exhibitor listings</p>		<p>By tier</p> <p>Includes interactive experience for attendees to learn more</p> <p>Includes logo</p>
<p>Push notifications</p>		<p>Messages sent directly to event attendees' mobile device</p> <p>Schedule specific announcement times and messages.</p> <p>Push notifications appears on an attendee's screen even if the app is closed.</p>