

2018 Educational Conference Exhibitor & Support Opportunities

It is with great excitement that we invite you to be a part of our 2018 Washington State Education Conference!

The Washington State Academy of Nutrition and Dietetics' annual education conference is April 15-17, 2018 at the Hilton Seattle Airport and Conference Center, Seattle Washington. You won't want to miss this opportunity to participate in our exhibit session on Monday, April 16th from 11:45 a.m. to 1:30 p.m. Our estimated 300+ attendees look forward to visiting with you and learning more about your products and services. There will be no other scheduled activities during this time.

Continued this year! We will have an interactive exhibitor activity that will encourage registrants to stop and talk with you.

Please consider sharing your time with us— we want to learn more about your company, products and services! The potential impact on your business from this kind of exposure can be significant. And if you can't join us in person for Monday's exhibit session, we still have opportunities for you to participate via advertising, e-communications and more.

Registration is due by April 3, 2018.

To maximize your opportunities with our attendees, we are offering additional sponsorship, advertising and promotional options this year, including:

- **Conference program advertising** – your advertisement in our conference program can range from ¼-page to a full page. Advertisements are in black and white.
- **Registration packet information** – if you have a new product brochure, catalog or information that you'd like to distribute to every attendee, this is a great opportunity.
- **Website logo and link placement** – last year this was a popular option. Your logo, with a direct link to your website, will be placed on the public side of the Washington State Academy website from the time of your registration until September 1, 2018.
- **Raffle basket donation** –we're repeating the annual fundraising raffle this year, benefiting the [Academy of Nutrition and Dietetics Foundation](#). Your raffle basket is tax-deductible and can either be shipped in advance to the Washington State office or delivered to the venue on Monday morning, April 16th (if shipping, please have the basket arrive no later than Monday, April 6th and ship to the Washington State Academy Office – 6022 36th Avenue SW, Seattle, WA 98126).
- **Attendee promotional items** – our attendees love pens, notepads, sticky notes, hand-sanitizers and pedometers...just about everything! You can give these away at your booth or have us distribute to all attendees.
- **General conference sponsorship** – Consider a general donation of support. Detailed information on the next page.

We would love to discuss these opportunities with you! The exhibit time during conference is one of our highest rated member activities. We hope you will be able to join us this year.

Registration is open!

Questions? Please contact the Washington State Academy Office and ask to speak to Barb Pyper or Jan Oliver (wsand@quidnunc.net) or call (206-935-5104).

2018 Washington State Exhibitor and Support Options

Option	Benefits	Cost
Premier Exhibitor	<ul style="list-style-type: none"> ~2 hours of dedicated time with all conference attendees Premium placement in our exhibitor activity materials Logo placement in promotional materials and onsite during conference Premium exhibit table placement with special signage Handout/item included with registrant materials <i>or</i> ¼-page advertisement in conference syllabus Complimentary lunch for up to 4 exhibitor participants Reduced rates for conference advertising Reduced rate for web logo and link placement One (1) attendee registration for Monday/Tuesday (eligible for CPEU credit) 	\$695
Exhibitor	<ul style="list-style-type: none"> ~2 hours of dedicated time with all conference attendees Complimentary lunch for 2 exhibitor participants Inclusion in our exhibitor activity materials 	\$395
Advertising	<ul style="list-style-type: none"> Web advertisement placed on the Washington State Academy website – length of time and number of links varies (based on sponsorship) 	\$300 - \$1000
	<ul style="list-style-type: none"> Conference syllabus advertising (pricing based on advertisement size) 	\$100 - \$500
	<ul style="list-style-type: none"> Pre- or post-conference e-communication to all conference registrants (up to 500 words, 3 graphics and 3 links) 	\$750
Promotional Items	<ul style="list-style-type: none"> Inclusion of materials or a give-away to all conference attendees 	\$250 - \$500
General Support	<ul style="list-style-type: none"> Coffee break (with company acknowledgement and 1 handout) 	\$750
	<ul style="list-style-type: none"> Meal (with company acknowledgement and 1 handout) 	\$1500

We would love to chat with you about opportunities!