



 an affiliate of the  
American Dietetic Association

January 2010

It is with great excitement that we invite you to be part of our 2010 Conference!

Our Conference this year will be held on April 25-27, 2010 at the DoubleTree Hotel Seattle Airport. You won't want to miss this opportunity - we are allotting 2 1/2 hours on Monday, April 26<sup>th</sup> from 11:30 a.m. to 2:00 p.m. for exhibits. Our attendees, estimated to be over 300, look forward to visiting with you and learning more about your products and services. There will be no other scheduled activities during this time.

Please consider sharing your time with us...we want to learn more about you! The potential impact on your business from this kind of exposure is huge!

Here are important dates to remember:

- February 5, 2010. Deadline for exhibit registration in order for your information to appear in our online registration materials.
- April 16, 2010. Deadline for exhibit registrations.

To increase your exposure to our attendees - as well as the general membership of WSDA - we are offering additional advertising and promotional opportunities this year, including:

- Convention program advertising - your advertisement in our convention program can range from ¼-page to a full page. Advertisements are in black and white.
- Registration packet information distribution - if you have a new product brochure, catalog or information that you'd like to distribute to every attendee, this is a great opportunity.
- Website logo and link placement - last year this was a popular option. Your logo, with a direct link to your website, will be placed on the public side of the WSDA website from the time of your registration through January 1, 2011.
- Raffle basket donation - this popular convention activity raises funds for the American Dietetic Association Foundation. Your raffle basket is tax-deductible and can either be shipped in advance to the WSDA Office (6022 36<sup>th</sup> Avenue SW, Seattle, WA 98126) or delivered to the hotel by Monday, April 26<sup>th</sup>.
- Attendee promotional items - our attendees love pens, notepads, sticky notes, hand-sanitizers and pedometers...just about everything!

We would love to discuss these new opportunities with you!

The exhibit time during convention is one of our highest rated member activities. We hope you will be able to join us this year.

Best wishes,

A handwritten signature in cursive script that reads 'Mary I. Pyper'.

Mary I. Pyper  
Executive Office  
Washington State Dietetic Association

Enclosures

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